



Preventing Homelessness, Ending Hunger

ANNUAL REPORT

April 1, 2021 – March 31, 2022

MOM brings our community together to create food and housing security through action and advocacy. The growth and learning of the past two years have positioned MOM to make an even greater impact in the years ahead. Thank you for joining with us to create stability in our community.

FOOD SECURITY

Total Expenses: \$1,356,612

Throughout the year, we continued to offer a wide variety of nutritional food and fresh produce to people throughout Dane County. As government and other supports scaled back earlier this year, we began to see a steady increase in food pantry visitors.



I was floored with my pantry delivery today. I have never been so blessed with such good food.

2,400 deliveries

550,000 POUNDS of food distributed (total)

47 average number of items on the drive-thru menu each week

23,000 POUNDS distributed through our Mobile Food Pantry



You encourage me so much when we talk.

HOUSING STABILIZATION

Total Expenses: \$561,057

We welcomed the first families into our new Connections program for people living in doubled-up housing. Case managers continued working with other households to prevent eviction, providing financial assistance and connecting them with community resources.

440 households prevented from becoming homeless

5 full-time housing-dedicated staff providing case management



OTHER STABILIZATION PROGRAMS

Total Expenses: \$179,158

Demand increased sharply in our seasonal programs. We provided gift cards during the holidays to our largest number ever. We also gave out significantly more backpacks filled with school supplies than the year before.

28,000 POUNDS

of clothing distributed 

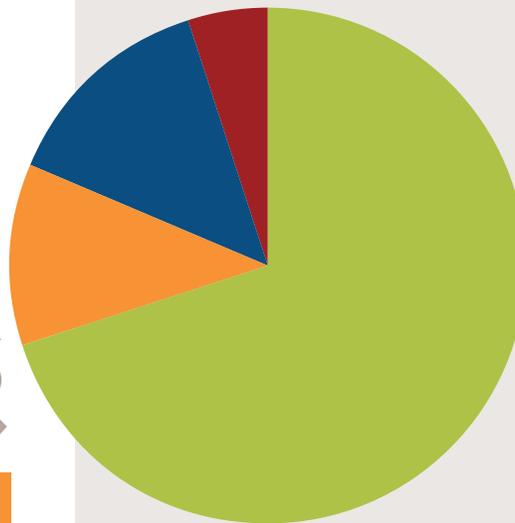
525 fully-stocked backpacks distributed through the Back to School program

950 services provided that help seniors stay stable and connected

1,700 PEOPLE

received gifts through Winter Wishes program

COMMUNITY SUPPORT



- Individual Donations
\$1,530,264
- Businesses & Volunteer Organizations
\$246,327
- Grants, Foundations & Other Income
\$299,406
- Events - net
\$130,537

Supporting MOM financially brings me real joy.

TOTAL SUPPORT

Generous financial donations as well as donated food, clothing, school supplies and other items allowed us to help people in our community move toward stability. We also strengthened existing partnerships and formed new ones to reach more people and serve them more effectively.

67%

Financial Donations
\$2,206,534

33%

Donated food & services
\$1,101,229

I love being able to make a difference in my community at a personal level. One person, one family at a time.



15,500 HOURS

of service provided by volunteers

